



## BTEC Level 2- Travel & Tourism



### Introduction

#### The Travel & Tourism BTEC Level 2 course...

This course is made up of 2 externally assessed units:

- Unit 1 - Introduction to Travel and Tourism
- Unit 7 - The Business of Travel and Tourism

And 10 coursework units:

- Unit 2 - UK travel destinations
- Unit 3 - Development of the travel and tourism industry
- Unit 4 - International tourism destinations
- Unit 5 - Trends and Changes in the tourism industry
- Unit 6 - Customer Service
- Unit 8- Sales techniques in travel and tourism
- Unit 9 - Job opportunities in travel and tourism
- Unit 12 - Planning visits in travel and tourism.
- Unit 17 - Holiday representatives
- Unit 20 - UK visitor attractions

#### Getting out and about..

As a key part of the course there are a number of visits and day trips

In the past these have been:

- Cadbury World
- Sea Life Centre
- Warwick
- Ludlow
- Birmingham Airport

#### Can I study this subject...

This course is ideal, both if you want to concentrate in this area and if you want a new fresh refreshing subject. Progression onto Travel & Tourism BTEC Level 2 will require at least 5 GCSE passes at grade D/ E

#### Progression to Level 3

This course can lead on to Level 3 Travel & Tourism courses here at Swanshurst Sixth Form or to apprenticeships offered at local colleges or directly into travel related employment.

For more information see Mrs Dabner in the Geography department